

THE CCLI NEWS *Fall 2009*

The Conservation Quest

Every year CCLI plans and implements its own direct action project to raise civic awareness on behalf of climate stewardship and to help advance the clean energy revolution in America. This year's project is called the *Conservation Quest* focusing on the integration of energy and water conservation (because we waste tons of water thru our energy use, lose a lot of energy thru our water use and emit massive amounts of greenhouse gas emissions in the process). CCLI enrolled hundreds of students and older citizens (as well as schools, small businesses and farms) in the project. Their saving solutions, called "Pathways of Conservation," are being featured on our website and CCLI is awarding stellar conservation leadership with financial incentive prizes (as our municipalities, utilities and US public policymakers should be doing). This year's Conservation Champions include: the Gold Medalist – a Santa Fe resident who sets an extraordinary example by her actions and old-school approach to saving; the Silver Medalist – a woman who instructs the Four Corners Youth Leadership Council and takes care of water like our life depends on it; the Bronze Medalist – the Alvord Community School which dreamed up a cool composting way to reduce their footprint and is building character while implementing it; and Honorable Mention – Santa Fe High School which incorporated this Quest into their science curriculum with some uplifting results. Visit the website's [Pathways of Conservation](#) link to learn from these and others' *pathways* and submit your very own (as we are making the Conservation Quest an on-going incentive program because of this year's success).



Stewardship Workshops & Education

This year, as is customary, CCLI devoted a lot of volunteer time and energy to help engender student leadership and civil society dedication on behalf of sustainable energy and climate leadership. We gave customized *stewardship workshops* in primary and secondary schools, academies and charter schools, as well as in colleges and universities. CCLI's awareness raising and action oriented workshops have taken place at dozens of schools in Santa Fe including Alvord Elementary, Santa Fe Prep, Santa Fe Indian School, Santa Fe High School, Capital High School, St. Mike's High School, Saint John's and many more throughout New Mexico. CCLI also gives specialized workshops for civic associations such as Civitan, Kiwanis, the Elks Club and Rotary International. **Contact us to set up a Stewardship Workshop at your school or association...**and note that we are blessed in America with the promise of responsibility in freedom and the power of democracy in action: utilizing direct interaction and multi-media channels, CCLI works to harness civil society's potential and the democratic can do spirit for the needed transformation to pollution-free energy.

2009 Climate Courage Award

Every year CCLI gives our a national or local Climate Courage Award to people who make a difference to reduce climate pollution and help our country be more responsible to future generations. This year is no exception except that for the first time we are giving the Climate Courage Award to a woman: we are awarding the 2009 Climate Courage Award to Suedeen Kelly for her distinguished service on the Federal Energy Regulatory Commission, her leadership for a national smart grid and her wise advocacy for the wide-scale integration of renewables into our electric utility and transmission system. The award comes with a financial price (which we hope to increase in time for future winners), media recognition and a feature in perpetuity on our website. Visit www.takeresponsibility.us / *stewardship or climate courage award links* to learn more about this year's & past winners.



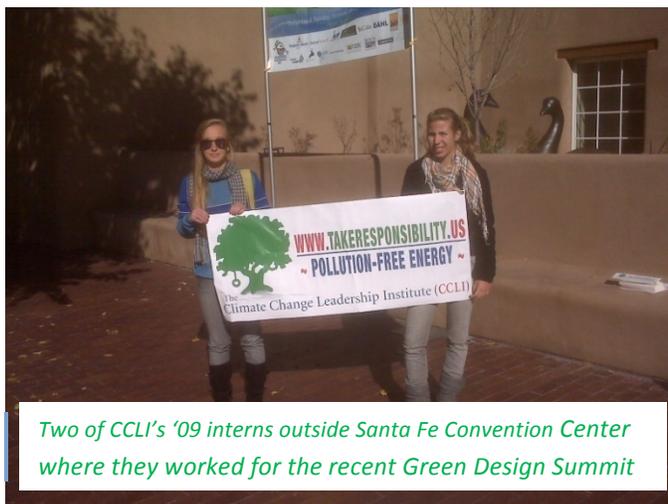
Seed Grants & Civic Charters

CCLI gives out annual seed grants to encourage young people and all people to lead the clean energy ~ responsibility revolution either through *Innovation Grants* (to encourage new energy entrepreneurialism), *Direct Action Grants* (to encourage well organized climate stewardship movements) or the *Power Pledge Campaign* (civic leadership steps we all can take). This year we also established the inaugural *Climate Justice Grants* to help those unduly affected by our country's excessive and exorbitant history of greenhouse gas emissions. This year's selection goes to **EarthRights International** (www.earthrights.org) - a group of young committed activist lawyers who provide legal support to overseas or southern hemisphere communities impacted by environmental damage resulting from indiscriminate development, primarily from the energy sector. They recently won a settlement from Shell for the Ogoni indigenous people in Nigeria, after a decade of legal proceedings to hold Shell accountable for the brutal raids and executions of Ogoni leaders in the interest of oil

operations. We at CCLI commend EarthRights International's long-standing commitment to social justice, their support to affected communities and their persuasion over policymakers and corporations to adopt more sustainable and responsible ways of meeting people's energy and water needs.

Student Internships

CCLI has a student internship program to encourage young people to take the lead on solving the climate crisis and leave their mark on the clean energy revolution that's taking shape in America. Last November the Climate Change Leadership Institute (CCLI) hired 2 students from Santa Fe High School as well as 1 student from Santa Fe Prep's TAP program (all of whom were hired because they demonstrated outstanding leadership during CCLI's 2008 Drive for Sustainability & Power Pledge Project). These students – Mara, Claire and Paawee – were CCLI's inaugural paid student interns. They met for bi-weekly meetings, helped plan and implement the 2009 annual project and took initiative to advance energy and water conservation at their schools and throughout our community. Their service has been commendable and we really appreciate how these and other young people are dedicating themselves to solving problems like climate pollution that they are inheriting. We will be hiring new student interns after Thanksgiving and so we welcome nominations from the wider community of students who have outstanding initiative and abilities to make a difference. These are paid, part-time positions with flexibility (not conflicting with students' academic and extracurricular activities). We will be calling on the 2009 CCLI interns to give us feedback and serve as mentors to the upcoming class of interns so the Internship Program runs as constructively and successfully as possible.



Mara: “Through groups like CCLI we can greatly help to reach a solution by spreading awareness and improving participation in the effort to reduce our impact on the planet. For me the internship with CCLI was just the first step to having a real impact in the push for a more energy-responsible community. I really loved my time working with CCLI and appreciate having such a great opportunity so early in life.”

Claire: “It really does feel satisfying to know that you have done something to confront this problem, by drawing other people into the movement and starting the ripple effect that will only get more people involved...I learned how to develop skills – such as time management, organization, planning ahead, and communication– that are necessary to succeed both in school and later on in life.”

To read the full stories of these CCLI interns and for more information on the paid student internships visit www.takeresponsibility.us.

2nd Annual Fund-Rager & Raffle

Join us on Saturday evening November 7th for our annual **Fund Rager** at the Tesuque Village Market. It will be a fun night of dinner & dancing (with a terrific DJ) in support of CCLI and on behalf of our collective efforts for climate leadership, clean energy and conservation. We will be raffling cool climate helping prizes including an Old Town Canoe, a solar energy system by Positive Energy, a local energy saving vacation to Encantado Resort and Spa and Dahl Plumbing's special water saving devices. Contact robb@takeresponsibility.us to get an E-vite (\$75/per person) and/or Raffle Ticket (\$25/ticket).



Some of the CCLI Board Members and the CCLI Director (Lee Swanson, Reeve Stein, Numi and Robb Hirsch) in front of new solar panels installed by Positive Energy.

See *CCLI's Pathways of Conservation* link on the website homepage for the experience of putting solar panels at the home, how they not only displace fossil fuel use and save thousands of gallons of water but they pay for themselves.

Reminder - what are we waiting for?

We all have an unprecedented opportunity to encourage US Senators from New Mexico and beyond to pass the strongest possible climate legislation now pending before the Senate. Hold America responsible for stalwart action to majorly reduce our greenhouse gas emissions and lead the way to a new energy economy before December's Copenhagen Climate Conference.



For more information on CCLI's endeavors visit www.takeresponsibility.us, E-mail robb@takeresponsibility.us, call 505-988-3364 or mail 911 Stagecoach Rd, SF, NM 87501