

THE CCLI NEWS Fall 2011

CCLI stands for the Climate Change Leadership Institute, a non profit committed to climate action, conservation and the rising of a clean energy revolution.

CCLI PRESENTS ITS 2011 COMMUNITY SEED GRANTS AND LEADERSHIP AWARDS –

Each year the CCLI gives out seed grants and leadership awards to promote excellence and initiative in the field of climate action, clean energy and conservation. Here is the list of 2011 awards and recipients:

The Climate Courage Award, our national and most prestigious honor, is presented to **Bill McKibben** for his brave and exemplary civil disobedience against the Tar Sands Pipeline in support of US climate leadership. To learn more about the renewable power of direct action in the climate leadership movement as well as to assess the grave implications of the Tar Sands Pipeline on the climate, on the Oglala aquifer, on Native North American communities and on the course of our future (NASA scientist James Hansen said if this is developed along with the new coal horizons “it’s essentially game over for the climate”) go to www.tarsandsaction.org.

Direct Action Seed Grant Award, which encourages young people to make a commitment and lead creative solutions to human induced climate change, goes to **Students for a Sustainable Future** (SFSF), a growing group of student leaders primarily from St. John’s College and also from Santa Fe Community College who are creating a dynamic direct action project and preparing to implement it in 2012. There will be more details on this student led movement when CCLI presents the Direct Action award to the students together with the Climate Courage Award to Bill McKibben at the Lensic on November 9th.

Education Leadership Seed Grant Award, which awards educational and teaching excellence in preparing the new generation to thrive in a 21st century clean energy economy, is presented to **Charles Bensinger** for his longstanding commitment to sustainable development and his outstanding sustainability teaching, especially in important fields of Algae, Biomass & Biofuel, at Santa Fe Community College (SFCC). Go to www.sfcc.edu/sustainable_technologies_center to find out more on the learning programs, green innovations and the new sustainability based learning center at SFCC.

Conservation Award, in association with CCLI’s Conservation Quest encouraging the integration of water and energy conservation, goes to **Mike Lopach and Adobe Action** for their commitment to sustainable and affordable housing. Go to www.adobeinaction.org to learn more about their endeavors in Northern New Mexico to combine environmental efficiency, adobe heritage building and housing affordability.



Innovation Seed Grant Award, honoring entrepreneurialism in clean energy and assisting the start up of promising sustainable businesses, and the **Justice Seed Grant Award**, honoring resilient communities who have been unduly affected by climate change, for the first time have been awarded together to the **Pueblo of Jemez** for its extraordinary pursuit of renewable energy and sustainability in the face of climate and economic adversity. Tribal communities are disproportionately on the front lines of climate extremes such as drought and wildfire yet some like Jemez Pueblo are responding bravely & wisely (See http://www.nwf.org/~media/PDFs/Global%20Warming/Reports/NWF_TribalLandsExtremeWeather_FINAL.ashx and http://www4.nau.edu/tribalclimatechange/tribes/southwest_jemez.asp for the full stories.)

COOL THE CLIMATE –

Every year CCLI designs, organizes and implements a direct action project to raise awareness and generate action in order to help address human induced climate change and spur on a clean economy revolution. CCLI has produced its 2011 action project called **Cool the Climate**. **Cool the Climate** means cooling the heated politics and misinformation about global warming (focusing instead on the scientific facts about human induced climate change, the implications for New Mexico and what we stand to gain by being proactive). **Cool the Climate** means cooling down the climate by phasing out the red hot CO2 emissions in our economy (protecting & extending the progress we've made transforming our carbon



based economy). **Cool the Climate** means being cool headed & constructive (achieving reductions in other potent greenhouse gas emissions like nitrous oxide, methane and many more beyond just fixating on controversial carbon controls). **Cool the Climate** means using the Montreal Protocol as a model and vehicle for sensible action (i.e. using natural refrigerants over conventional HFCs which pollute the climate). **Cool the Climate** means water consciousness (reducing energy and water

wastefulness at once); it means taking wise steps (like supporting the Simpson & Bowles Commission recommendation to enact a gas tax which would simultaneously help deal with our twin tower irresponsibility of exorbitant national debt and climate pollution). **Cool the Climate**, when it gets down to it, also means being cool because it's cool being part of the solution rather than the problem. Come to www.takeresponsibility.us/quest11/quest.html to find more about & sign up for this sensible endeavor.

CCLI'S PAID STUDENT INTERNSHIPS PLAY A PART IN OUR MUCH NEEDED ECONOMIC REVITALIZATION –

During this period where every job matters and college students have struggled like many others to find work, it's vital to contribute to immediate hiring while also building long term solutions. CCLI's paid student internship program offers a bit of help in both the short and long term. Every year CCLI hires, trains and mentors student interns from New Mexico and pays a stipend to encourage professional development in the fields of climate leadership, clean energy and conservation – all foundations to a sustainable 21st century economy. This year we hired Brian Watchman of the Santa Fe Indian School and Jon Dunn of the University of New Mexico. Brian was a big help at the Climate Ride and put together an amazing Senior Honors



CCLI's Student Intern from UNM tabling at the Solar Fiesta

Project focused on climate change. Jon Dunn established a CCLI Chapter at UNM and worked on *Cool the Climate* and *Lead Your Revolution for Clean Energy in America* action projects. We thank them for their service and look forward to hiring new students for 2012 (interviewing & hiring usually happens by Thanksgiving for the upcoming year and we always welcome nominations from the community).

THE 2ND ANNUAL CLIMATE RIDE –

Every year CCLI puts on a community action event to raise awareness, raise funds for our community



Participants revving up for the 2nd annual Climate Ride!

seed grants and paid student internships, and generate spirited solidarity in support of climate leadership. This year was no exception as CCLI hosted the 2nd annual Climate Ride on October 16th. It was beautiful fall bike ride (with 20-40-60 and a children ride loop) that started and finished at the Tesuque Village Market (TVM) where the rousing after-ride luncheon followed.

AMENERGY, the premier solar pv and solar hot water installer – led the growing list of community

sponsors for this uplifting event, followed by TVM, Santa Fe Mountain Sports, Design Warehouse,

Community Bank, El Toro landscaping, Gordon and Hale Accountants, Chalmer's Capitol Ford, Reynolds Insurance, Trader Joe's and the Santa Fe Brewing Company. Come learn more @ www.takeresponsibility.us/ClimateRide11/info.html and ride with us every fall!

EDUCATION: TAKING CCLI's MESSAGE NATIONAL & BEYOND—

The Climate Change Leadership Institute focuses on education and action as the important dual way to foster a responsible civic response to human induced climate change. CCLI gives *stewardship workshops* at high schools, community colleges and universities. We provide on-going on-line awareness-action from our website www.takeresponsibility.us which features the *Power Pledge* (steps we all can take to make a difference), *Lead Your Revolution for Clean Energy in America* which is an interactive site supporting social networking with a purpose and *Conservation Quest* which encourages the conservation of energy and water at once. CCLI also participates in multi-media news outlets. Late this year for instance we have a local radio ad campaign and national TV campaign to be featured on Bloomberg TV (thanks to the generosity of Energy Now and the Clean Skies foundation) with the slogan "America is rising" as part of the over-all message underscoring the power of direct action in advancing the clean energy revolution. The full script is as follows:



"America is rising as we the people lead a clean energy revolution; we're turning on solar power, turning off dirty coal; we're biking, buying electric cars, as we boycott foreign oil; we're demanding a smart grid powered with renewables like wind, while we insist the gas industry keep our air and water clean; we're conserving, making homes and building more efficient; we're not waiting for Washington, we're taking direct action for America's rising; go to www.takeresponsibility.us and join the revolution for clean energy in America."



For more information on CCLI's endeavors visit www.takeresponsibility.us, E-mail robb@takeresponsibility.us, call 505-988-3364 or mail 911 Stagecoach Rd, SF, NM 87501